

**2011 County Fair
Featuring
MusicFest
Revenue Comparison**

REVENUE CATEGORIES	2010	2011	Difference	Notes
COUNTY MERCHANDISE	\$ 13,327.00	\$ 2,801.00	\$ (10,526.00)	Attendance, Location and Headliner
PARKING	\$ 46,833.85	\$ 59,320.05	\$ 12,486.20	Implementation of pre-numbered parking vouchers per Corrective Action Plan
ARTIST MERCHANDISE	\$ 2,144.00	\$ 952.15	\$ (1,191.85)	Attendance, Location and Headliner
AMUSEMENT	\$ 10,740.72	\$ 15,758.00	\$ 5,017.28	Verification of beginning and ending tickets issued per Corrective Action Plan
KIDS KINGDOM	\$ 1,874.00	\$ 1,113.00	\$ (761.00)	Elimination of inflatable rides
FOOD CONCESSION	\$ 30,000.00	\$ 30,059.00	\$ 59.00	Verification of register receipts and gross receipts per Corrective Action Plan
MARKET PLACE VENDORS	\$ 6,950.00	\$ 9,225.00	\$ 2,275.00	Verification of contracts per Corrective Action Plan

TOTAL: \$ 111,869.57 \$ 119,228.20 \$ 7,358.63