

THE UNION COUNTY ALLIANCE, INC.

1275 Westfield Avenue • Rahway, NJ 07065 • 732-815-0300 (T) • 732-815-0200 (F)

December 21, 2009

County Manager George W. Devanney
County of Union
10 Elizabethtown Plaza
Elizabeth, NJ 07207

Dear Mr. Devanney:

The Union County Alliance is proud of its longtime association with the County of Union and its role in serving the businesses and residents of Union County.

Accompanying this letter is a proposal for a contract between the County of Union and the Union County Alliance, outlining the services we will provide to assist the Union County Board of Chosen Freeholders and the County of Union's administration.

I am available to discuss the contract at your convenience.

Best Regards,

Edward Zarnock
Chairman of the Board
Union County Alliance, Inc.

THE UNION COUNTY ALLIANCE, INC.

A Proposal for comprehensive research and communications services commencing January 1, 2010 through December 31, 2010 between **The Union County Alliance, Inc.**, of 1275 Westfield Avenue, Rahway, NJ and **The County of Union**, 10 Elizabethtown Plaza, Elizabeth, NJ

Professional Services

The Union County Alliance, Inc. will provide professional services in the following categories, including its role in providing support for the long-term planning for the continued economic revitalization. The strength of the Union County Alliance is in its membership, which includes representation from Business, Labor, Government and Education. This description is meant to be comprehensive, but not restrictive.

Information Services

- Provide research and analysis of information within the scope of the Union County Master Plan.

Communications Services

- Develop, create and maintain as needed web-based communications
- Writing, editing and publication development and production

Business Services

- Provide research and information to potential developers and businesses with interest in locating in Union County
- Develop and coordinate targeted conferences relevant to the business climate

Contract Amount

The annual contract amount for 2009 is \$332,125.00.