

UNION COUNTY BOARD OF CHOSEN FREEHOLDERS

RESOLUTION: 2014-146

FEBRUARY 6, 2014

VICE CHAIRMAN CHRISTOPHER HUDAK

WHEREAS, the County of Union is in need of Economic Development and Marketing Consulting Services for the period of January 1, 2014 through December 31, 2014; and

WHEREAS, pursuant to a fair and open process, a "Request for Quotations" (RFQ) for such services was issued on January 28, 2014 and responses were received on February 8, 2014; and

WHEREAS, Union County Alliance submitted a proposal which satisfied all of the requirements of the RFQ and agrees to provide essential and valuable services to the residents of the County of Union by working with government agencies, businesses, labor organizations, civic groups, and academic institutions to provide economic revitalization and improve the quality of life; and

WHEREAS, Union County Alliance is a non-profit entity registered with the State of New Jersey, as such pursuant to P.L. 2007, c.51, is exempt from N.J.S.A. 19:44A-20.4 et seq.; and

WHEREAS, Union County Alliance has provided the County with the appropriate documentation to affirm their non-profit corporate status; and

WHEREAS, Union County Alliance, 1275 Westfield Avenue, Rahway, NJ 07065 has agreed to provide the necessary services to the County of Union as outlined above in the amount of not to exceed \$232,125.00; and

WHEREAS, N.J.S.A. 40A:11-5(1)(a)(ii) authorizes the Board of Chosen Freeholders to award a contract without competitive public bidding if the subject matter consists of an "extraordinary, unspecifiable service"; and

WHEREAS, the above described service has been identified as an "extraordinary, unspecifiable service" and meets all the requirements as set forth by the Local Public Contracts Law and as detailed in the attached Certification:

NOW, THEREFORE, BE IT RESOLVED by the Board of Chosen Freeholders of the County of Union that it hereby authorizes the County Manager to enter into an Agreement with Union County Alliance in accordance with the RFQ and their response in the amount of not to exceed \$232,125.00 to be charged to Account No. 4-01-20-717-030-326 to provide the services outlined above; and

BE IT FURTHER RESOLVED that the County Manager is hereby authorized to execute said contract upon the approval by the County Counsel's Office for the aforesaid project; and

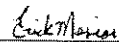
BE IT FURTHER RESOLVED that notice of this Resolution shall be published according to law.


Subject to Inclusion in the Budget 2014 Budget:

Approved as to Form:

Certifying as to an Original Resolution:

Certified as to a True Copy:





Vote Record		Yes/Aye	No/Nay	Abstain	Absent
<input checked="" type="checkbox"/>	Adopted	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Adopted as Amended	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Defeated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Tabled	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Withdrawn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Sergio Granados	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Bruce H. Bergen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Angel G. Estrada	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Mohamed S. Jalloh	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Bette Jane Kowalski	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Alexander Mirabella	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Vernell Weight	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Christopher Hudak	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Linda Carter	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**CERTIFICATION OF
EXTRAORDINARY UNSPECIFIABLE SERVICE**

TO: Members of the Union County
Board of Chosen Freeholders

FROM: William Reyes
Deputy County Manager / Director of Economic Development

RE: Economic Development and Marketing Consulting Services for Union
County

DATE: February 6, 2014

This is to request your approval of a resolution authorizing a contract to be executed as follows:

I do hereby certify as follows:

1. The Union County Alliance ("UCA") is a non-profit entity that serves as a coalition with every major sector and organization in the County. Its goal is to develop and share in the long-range vision for the major needs and priorities of the County in the fields of economic development and quality of life initiatives. The UCA focuses on marketing, advertising and outreach to targeted communities and stakeholders to promote the County's top priorities in the most efficient ways possible.
2. The services to be performed are qualitative in nature and cannot be reasonably described by written specifications because the exact work to be done cannot be specified or quantified at the time of the contracting or issuance of this grant. The services to be provided are in the areas of economic development and marketing consulting services. Services include: Consulting services to revitalize the County, including increasing the tax base, attracting jobs, attracting and retaining businesses, and providing for affordable housing. Improving the quality of life for Union County residents and visitors by offering services of interest and importance to the community. Clearinghouse for issues affecting the residents, business and industry of Union County. Provide a publication to be a source of information for Union County households of activities, events and other news in Union County. Conduct a baseline study to

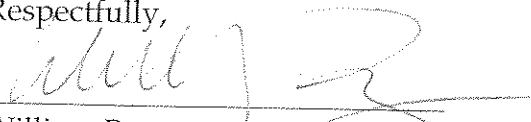
determine demographics and economics of Union County in present day. Seek funding resources including grants, sponsorships, memberships.

3. Union County Alliance provides leadership for economic advancement and growth for Union County. Its President and Board members are experts in their knowledge of Union County and the people who lead businesses, governmental entities and non-profit organizations. UCA's existing relations with the personnel, goals and priorities of Union County and its Economic Development Department allows it to personalize the services offered to address the needs of private and non-profit entities throughout the County.
4. Quotations were solicited from the following firms:
 - a. Union County Economic Development Corporation
 - b. Elizabeth Development Corporation
 - c. United Way of Greater Union County
 - d. Suburban Chamber of Commerce
 - e. Union County Alliance

Replies were received from all vendors. Vendors listed in (a) - (d) responded that they were not interested in providing a quote at this time. UCA responded with a complete proposal with a cost not to exceed \$232,125.00.

5. I have reviewed the rules of the Division of Local Government Services pursuant to N.J.A.C. 5:34-2.1 et. seq., and certify that the proposed grant/contract may be considered an extraordinary, unspecifiable service in accordance with the requirements thereof.

Respectfully,



William Reyes
Deputy County Manager /
Director of Economic Development