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September 28, 2011

VIA UPS OVERNIGHT MAIL

Ms. Tina Renna
Mr. Bruce Paterson
Union County Watchdog Association
202 Walnut Avenue
Cranford, New Jersey 07016

Re: Netta Architects, LLC

Dear Ms. Renna and Mr. Paterson:

Netta Architects, LLC and Nicholas J. Netta, AIA, NCARB (collectively, "Netta") have spent over 18 years building their reputation as a premier architectural firm throughout the State of New Jersey and across the country. This reputation is based not only upon Netta's renowned design skills, but also upon the integrity of Mr. Netta and all of Netta's employees. The false and misleading statements regarding Mr. Netta and the work of Netta Architects, LLC that you published on The Union County Watchers Blog owned by the Union County Watchdog Association and on YouTube place Netta in a false light and threaten the goodwill Netta has worked tirelessly to build.

More specifically, your statements in the video blogs "When You Sush Tina" and "Getting Off on Nick Netta" wrongfully imply that Netta has obtained public contracts and improper change orders as a result of personal relationships with local government officials. Moreover, you suggest without a scintilla of evidence to support your claims that Netta has engaged in improper billing practices – an accusation that simply is not true. While such baseless innuendo may be good fodder for your blog, your comments are damaging to Netta's business and are defamatory *per se*. See, *Salzano v. North*

